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## 9<sup>th</sup> ASEAN Competition Conference to focus on competition authorities' post-pandemic response

JAKARTA—The 9<sup>th</sup> ASEAN Competition Conference (ACC) will take place on 1-2 December virtually. With the theme, "Safeguarding competition—A Post-Pandemic Response of ASEAN Competition Authorities," the conference shall discuss, among others, the implications of the COVID-19 pandemic to ASEAN markets and the important role of competition in the regional economic recovery. It will also cover relevant topics, such as:

- (i) Maintaining business compliance;
- (ii) Increasing importance of competition policy for micro, small and medium-sized enterprises (MSMEs) in the post-pandemic era;
- (iii) The rapid shift towards the digital economy and the risk to competition enforcement; and
- (iv) Strengthening cooperation in anticipation of future crisis.

Hosted by Vietnam, the ACC shall be attended by prominent competition law enforcers and experts from within and outside the region. The conference will also feature the winning papers from the <u>ASEAN-Australia-New Zealand Free Trade Agreement</u> (AANZFTA) Competition Law Essay Contest.

Competition authorities, regulatory and government agencies, legal practitioners, related international organizations, consumer associations and other interested stakeholders are encouraged to participate. Registration can be made through this link.

For more information, visit the ASEAN Experts Group on Competition (AEGC) website.

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